FUNDRAISING

The Sunalta Community Association is currently working on fundraising for the next phase of the project. With a combination of grants, government funding and support from corporations and philanthropists, we're confident we'll reach our fund development goal by 2020.

HOW CAN YOU SUPPORT imagine SUNALTA?

COMMUNITY ENGAGEMENT / WAYS TO GET INVOLVED

We are creating an inclusive community in Calgary's inner city. Get involved, meet your neighbours, share your voice. There are many ways to support the Sunalta Community Association in this exciting project. Here are just a few:

- Attend Events
- Enter a Raffle
- Buy swag!
- Donate at sunalta.net/imagine
- Buy a plank and add your name to the bridge sunalta.net/build a bridge
- Go to www.sunalta.net/imagine for details and updates

LOCAL BUSINESSES, CORPORATIONS & INDIVIDUAL PHILANTHROPISTS

Food Security. Inclusivity. Social Enterprise. Community. Do our values align with yours? The following opportunities are available. If you have ideas for other ways to support the cause, please let us know. We'd love to hear from you.

Community Kitchen Naming Rights	$250,000
Programming Room A Naming Rights	$ 50,000
Programming Room B Naming Rights	$ 25,000
Outdoor Stage Naming Rights	$ 20,000
Outdoor Kitchen Naming Rights	$ 20,000
Rooftop Greenhouse Naming Rights	$ 15,000

Gardeners	$ 25,000 – $50,000
Tenders	$ 10,000 – $24,999
Planters	$ 5,000 – $ 9,999

"A PLACE THAT WILL ALLOW OUR MOST VULNERABLE AND MARGINALIZED TO FIND A PLACE, A VOICE AND ESSENTIAL SUPPORTS..."

"We imagine a space that provides support and services
while reducing isolation for our unique inner-city population.
We imagine spaces to gather, meet, support, share and build community.

The Sunalta Community Association's ultimate goal is to create
a social enterprise that generates profit while delivering programming –
so that positive social impact is felt throughout the community
as well as in surrounding areas."

Let's have a coffee and talk about what we can do together.
It's our treat!

403 852 3597
fundraising@sunalta.net
www.sunalta.net/imagine

imagine
SUNALTA

THE PLACE

Established in 1909, Sunalta is a vibrant, diverse, inner-city residential neighbourhood located west of downtown in Calgary, Alberta. Although Sunalta is largely a residential community, it has also become a creative hub over the years, with a number of architecture and design firms, theatre groups, start-ups and specialty boutiques. Today there are over 150 businesses and not-for-profit organizations in the community. There is no question more growth, density and development is in Sunalta's future.

"...CREATING A SUSTAINABLE AND SOCIAL CENTRE WHERE PEOPLE CAN GATHER AND MEET..."

THE NEED

Sunalta is a neighbourhood where 1 in 4 residents live on a low income and 34% of residents live alone – over three times the city average. The Community Association is very active and the programs they offer to engage residents are often beyond capacity. The neighbourhood needs more space to offer essential programming and to generate enough revenue to ensure services are accessible for all and to create a self-sustaining community association.

imagine **SUNALTA** is a resident-led initiative that will remove social isolation, improve food security and create a community living room, where all are welcome to come together to find support, experience culture, share in conversation and enjoy being neighbourly.

THE BACKGROUND	OUR FOCUS	PHASE II	FINISHING TOUCHES
FEASIBILITY STUDIES COMPLETE	NEW BUILDING	IMPROVEMENTS TO EXISTING BUILDING	SITE IMPROVEMENTS
✓ Removal of Power lines	• **Community Kitchen**	• Construction of New Club Room	• Enhancements to the Community Garden
✓ Installation of Soccer Pitch	• **Coffee Kiosk**	• Amenity Building	• New Playground
✓ Community Garden Build	• **Community Programming Spaces**	• Reno's to the Main Hall	• Circulation system
✓ Engagement Report (reaching +3,100 people)	• **Offices**	• New Club Room & Amenity Building with updated restrooms	• Enhancement to the soccer field
✓ Existing Physical Resources Report	• **Additional Parking**	• Courtyard Connection to join the facilities	• Field house
✓ Gap Analysis & Feasibility Study	• **Hardscaping & Sport Courts**		
✓ Strategic Plan			
✓ Architectural Plans			

FUNDS RAISED TO DATE:

Our capital campaign is currently underway. Thank you to those who have supported us in getting to this place, through engagement, planning and conceptual design – to costing and now, fund raising!

Calgary · Rotary · United Way Calgary and Area · KIND · VALENTINE VOLVO

PROJECT HISTORY

2014 The Sunalta Community Association (SCA) partnered with Marc Boutin Architectural Collaborative Inc. (MBAC) to host engagement sessions and create a vision, reflective of the needs and wants of Sunaltans. A staged plan was created to implement the long-term vision of the community.

2015 Community engagement was enhanced with the hiring of an Executive Director and early site improvements were completed, including the removal of power lines, the construction of community garden plots, and the addition of an outdoor soccer pitch. Programs such as Family Game Night, Movies in the Park, Sun Tots, live musical performances and more, have resulted in increased activity at the Hall for all ages, backgrounds and cultures.

2017 Sunalta was chosen as one of six communities to be a part of the **Community Hubs Initiative,** a partnership between the United Way of Calgary and Area, The City of Calgary, and the Rotary Club of Calgary. The project mandate aligns directly with the vision of Sunalta – to create a strong, supportive, inclusive community where everyone can access required services and supports.

The following documents were completed to help ensure the Sunalta Community Association has a strong foundation, with community support, to advance the project:

- Engagement Report (reaching over 3,100 people)
- Existing Physical Resources Report
- Strategic Plan
- Gap Analysis and Feasibility Study

2018 The SCA's planning, engagement, analysis and determination to improve the quality of life and access to resources for local residents has resulted in a thoughtful and comprehensive master planning document that meets the needs identified by the neighbourhood.

2018 A Program Manager was hired to begin strategically planning for growth and expansion while establishing standards of excellence.

2019 **It's now time to start raising capital funds to shift the project from imagination to activation.**

CONCEPTUAL DESIGN, MBAC – APRIL, 2018

THE PLAN

Data from reports and community engagement led to the development of a phased plan that will meet the current and future needs of Sunalta and its surrounding area.

We will create a hub that is INCLUSIVE and economically SELF-SUSTAINING with a focus on CREATING OPPORTUNITIES for employment, training and community service delivery.

Our current focus includes the construction of a new building beside the existing Hall. This space will include a community kitchen, coffee kiosk, community spaces and offices.

Community Kitchen: This commercial kitchen will be used for community programs including nutrition classes and cooking classes. Focused on food security and nutrition and incorporating the Sunalta Community Garden, the kitchen has the potential to improve the wellness of the neighbourhood. The kitchen will generate income through rentals to food industry clients and caterers. A rooftop greenhouse (Phase Three) will inspire those who use the space.

Coffee Kiosk: A food services kiosk will be located on the northwest side of the building, offering fresh coffee and baking. This enterprise will have a positive social and economic impact, providing a revenue stream, employment and employment training opportunities.

Indoor Spaces: Multi-use programming spaces for fitness and language classes, arts and crafts, music, mindfulness (and more!) will be inclusive and accessible.

Outdoor Spaces: Additional parking will be built into the plan, as will outdoor athletic courts. The community kitchen will support both indoor and outdoor dining opportunities with grills, fire pits and picnic tables. Outdoor seating, hardscaping and an outdoor, covered stage will welcome crowds to events ranging from farmers markets and outdoor movies, to music festivals.

We're not just building a building, we're transforming a community!